

13<sup>TH</sup> ANNUAL  
**Electrical  
Safety and  
Reliability**

CONFERENCE & EXHIBITION

**April 24 – 26, 2010**

**Westin Tabor Center  
Denver, Colorado**



The 13th Annual Electrical and Safety Reliability Conference & Exhibition will take place April 24–26, 2010 at the Westin Tabor Center in Denver, Colorado. Sponsored by the Professional Electrical Apparatus Recyclers League (PEARL), this event will have nationwide participation by professionals concerned with the safety and reliability of remanufactured and recycled electrical equipment and apparatus.

As an exhibitor and/or sponsor your business will have the opportunity to network with attendees participating in three days of educational sessions, technical training, receptions, tours and industry events. Exhibits are strategically placed near the meeting rooms. Coffee breaks take place in the exhibit area, as well as the afternoon's Exhibitorama. Special promotions are held to encourage all participants to visit your booth. Sponsorships provide a wide range of opportunities for all size budgets. All sponsorships receive printed recognition in the Conference Program, as well as verbal acknowledgement from the speaker podium.

For more information please call 877-287-3275 or access [www.electricalsafetyandreliability.com](http://www.electricalsafetyandreliability.com).

**Sponsored By:**



**877-287-3275 • [www.electricalsafetyandreliability.com](http://www.electricalsafetyandreliability.com)**

## SPONSORSHIP OPPORTUNITIES (*Co-sponsorship opportunities available*)

### **Opening Reception • \$8,000 (1 available)**

- Exclusive recognition as the April 25 Opening Reception sponsor
- Complimentary exhibit table space
- Reception bar located near your exhibit table space
- Complimentary foursome at Golf Tournament April 24
- Promotional item distributed to all attendees at registration (item provided by sponsor)
- Acknowledgement and thank you announcement in PEARL \$AFE (distributed online to over 10,000 contacts)
- Complimentary Full Banner ad in PEARL \$AFE
- Acknowledgement and thank you on PEARL web site
- Thank you announcement from speaker podium during conference
- Sponsor allotted 3 minutes podium time at reception
- Sponsor recognition signage
- Acknowledgment in Conference Program
- Complimentary back cover full page black & white ad in Conference Program
- 4 complimentary conference registrations
- Electronic attendance list of all attendees

### **Reception and Awards • \$6,000 (1 available)**

- Exclusive recognition as the April 26 Reception and Awards sponsor
- Complimentary exhibit table space
- Promotional item distributed to all attendees at registration (item provided by sponsor)
- Acknowledgement and thank you announcement in PEARL \$AFE (distributed online to over 10,000 contacts)
- Complimentary Thumbnail ad in PEARL \$AFE
- Acknowledgement and thank you on PEARL web site
- Thank you announcement from speaker podium during conference
- Sponsor allotted 3 minutes podium time at reception
- Sponsor recognition signage
- Acknowledgment in Conference Program
- 2 complimentary conference registrations
- Electronic attendance list of all attendees

### **Training • \$5,000 (1 available)**

- Exclusive recognition as the Technician Training sponsor
- Promotional item distributed to all training attendees (item provided by sponsor)
- Acknowledgement and thank you announcement in PEARL \$AFE (distributed online to over 10,000 contacts)
- Complimentary Thumbnail ad in PEARL \$AFE
- Acknowledgement and thank you on PEARL web site
- Thank you announcement from speaker podium during conference
- Sponsor recognition signage
- Acknowledgment in Conference Program
- 1 complimentary conference registrations
- Electronic attendance list of all attendees

### **Luncheon • \$3,000 (2 available)**

- Recognition as April 25 or 26 Luncheon sponsor
- Acknowledgement and thank you on PEARL web site
- Thank you announcement from speaker podium during conference
- Sponsor allotted 3 minutes podium time at luncheon
- Sponsor recognition signage
- Acknowledgment in Conference Program
- 1 complimentary conference registration
- Electronic attendance list of all attendees

### **Registration Pack • \$3,000 (1 available)**

- Exclusive recognition as Registration Pack sponsor
- Registration Pack to include corporate logo (Pack distributed to all attendees)
- Acknowledgement and thank you on PEARL web site

- Thank you announcement from speaker podium during conference
- Sponsor allotted 3 minutes podium time at April 25 luncheon
- Sponsor recognition signage
- Acknowledgment in Conference Program
- 1 complimentary conference registration
- Electronic attendance list of all attendees

### **Exhibitorama • \$2,500 (1 available)**

- Exclusive recognition as April 25 Exhibitorama sponsor
- Acknowledgement and thank you on PEARL web site
- Thank you announcement from speaker podium during conference
- Sponsor allotted 3 minutes podium time at April 26 luncheon
- Sponsor recognition signage
- Acknowledgment in Conference Program
- 1 conference registration at \$450 rate
- Electronic attendance list of all attendees

### **Breakfast • \$2,000 (2 available)**

- Exclusive recognition as April 25 or 26 Breakfast sponsor
- Acknowledgement and thank you on PEARL web site
- Thank you announcement from speaker podium during conference
- Sponsor allotted 3 minutes podium time at breakfast
- Sponsor recognition signage
- Acknowledgment in Conference Program
- Electronic attendance list of all attendees

### **Coffee/Refreshment Break • \$1,250 (4 available)**

- Recognition as April 25 or 26 Coffee/Refreshment Break sponsor
- Acknowledgement and thank you on PEARL web site
- Thank you announcement from speaker podium during conference
- Sponsor recognition signage
- Acknowledgment in Conference Program

### **Bus • \$1,000 (1 available)**

- Recognition as sponsor of bus used for tours and golf tournament
- Acknowledgement and thank you on PEARL web site
- Thank you announcement from speaker podium during conference
- Sponsor recognition signage
- Acknowledgment in Conference Program

### **Cyber Station • \$1,000 (1 available)**

- Exclusive recognition as Cyber Station sponsor
- Sponsor placard placed next to each terminal in Cyber Station
- Desktop screen customized to display your corporate information
- Corporate brochure allowed placement in Cyber Station
- Acknowledgement and thank you on PEARL web site
- Thank you announcement from speaker podium during conference
- Sponsor recognition signage
- Acknowledgment in Conference Program

### **Meet & Greet • \$1,000 (1 available)**

- Exclusive recognition as April 24 Meet & Greet sponsor
- Acknowledgement and thank you on PEARL web site
- Thank you announcement from speaker podium during conference
- Sponsor recognition signage
- Acknowledgment in Conference Program

### **Cash Prize Giveaway • \$750 (3 available)**

- Acknowledgement and thank you on PEARL web site
- Thank you announcement from speaker podium during conference
- Acknowledgment in Conference Program

### **Golf Hole/Prize • \$500 (unlimited availability)**

- Acknowledgement and thank you on PEARL web site
- Thank you announcement from speaker podium during conference
- Acknowledgment in Conference Program

# 13th Annual Electrical Safety and Reliability Conference & Exhibition

## April 24 – 26, 2010 • Westin Tabor Center • Denver, Colorado

### EXHIBIT OPPORTUNITIES

#### **\$1,000 per display table includes:**

- One 6' skirted table
- Company name sign
- Exhibit badge for booth personnel
- Conference program listing
- One complimentary conference registration
- Two additional conference registrations at \$300 rate each
- Participant incentives to visit your exhibit table
- Bonus literature table
- Full balance payable to "PEARL" due upon booking
- 50% non-refundable for cancellations on or before Feb. 24, 2010
- Cancellations after February 24, 2010 are non-refundable

#### **Set Up:**

**Sunday, April 25** 7:00am–8:00am

#### **Display:**

**Sunday, April 25** 8:00am–6:00pm  
4:00pm–6:00pm (*Exhibitorama*)

#### **Tear Down:**

**Sunday, April 25** 6:00pm–9:00pm

#### **Literature Table:**

**Monday, April 26** 8:00am–4:00pm  
(*Available for literature only. Corporate displays are not allowed.*)

Exhibits will be open Sunday, April 25. Exhibits will be strategically placed near the meeting rooms and catered breaks during the day. All exhibitors have the opportunity to display their literature on a literature table on Monday, April 26 (space limitations apply)

The entire exhibit area is carpeted. Standard electrical power is available through perimeter wall outlets. If you need power it is recommended to bring an extension cord.

#### **"TAKE-ONE" TABLE • \$250**

Can't make it to the event but want to get your literature in front of this audience? You can have your literature distributed at the 13th Electrical Safety and Reliability Conference & Exhibition at the Take-One Table. Event management will distribute and replenish your literature in this specially designed area near the entrance to the main conference room.

- Exhibition company is responsible for shipment arrangements of literature both to and from Westin Tabor Center.
- Take-One Table area is to be unmanned.
- No exhibitors or corporate representatives will be allowed in this designated area.

### SIGN-UP FORM

#### **Check all that apply:**

##### **EXHIBIT**

- Exhibit Table and Display Space • \$1,000
- Take One Table • \$250

##### **SPONSORSHIP**

- Opening Reception • \$8,000
- Reception and Awards • \$6,000
- Luncheon • \$3,000
  - April 25
  - April 26
- Registration Pack • \$3,000
- Training • \$5,000
- Exhibitorama • \$2,500
- Breakfast • \$2,000
  - April 25
  - April 26
- Coffee/Refreshment Break • \$1,250
  - April 25  morning  evening
  - April 26  morning  evening
- Bus • \$1,000
- Cyber Station • \$1,000
- Meet & Greet • \$1,000
- Cash Prize Giveaway • \$750
- Golf Hole/Prize • \$500

Name \_\_\_\_\_

Professional Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Website \_\_\_\_\_

#### **Return to:**

**PEARL**  
4255 S. Buckley Road, #118  
Aurora, CO 80013

#### **Or FAX to:**

888-996-3296



- Please send information on attending the conference
- Please send information about joining PEARL
- Please send a complimentary issue of the PEARL \$AFE newsletter
- Please send me advertising information for PEARL \$AFE newsletter



**13th Electrical Safety and Reliability Conference & Exhibition**

4255 South Buckley Road, #118  
Aurora, CO 80013

**877-287-3275 • [www.electricalsafetyandreliability.com](http://www.electricalsafetyandreliability.com)**

13<sup>TH</sup> ANNUAL  
**Electrical Safety and Reliability**  
CONFERENCE & EXHIBITION

**April 24 – 26, 2010**

**Westin Tabor Center  
Denver, Colorado**



**REMEMBER**

Only product bearing the PEARL Quality Seal (blue or green) offers assurance that the product has been reconditioned or inspected and tested to PEARL Standards.

**About The Sponsor**

Founded in 1997, the Professional Electrical Apparatus Recyclers League (PEARL) is a non-profit trade association that creates, collects, and disseminates information, policies, procedures, and standards to ensure the proper recycling and reuse of electrical power equipment. Its 70+ corporate members must meet strict technical, safety, and operational requirements.



**About The Facility**

The Westin Tabor Center is a four-diamond property located in Lower Downtown Denver, Colorado. It is a stroll away from the 16th Street pedestrian mall, Denver Center for Performing Arts, Convention Center, museums, restaurants and entertainment. It is also within walking distance of professional sports venues.



The hotel received Colorado's first "Green Hotel" designation. Participants of the 13th Electrical Safety and Reliability Conference and Exhibition receive special rates at the Westin Tabor Center.